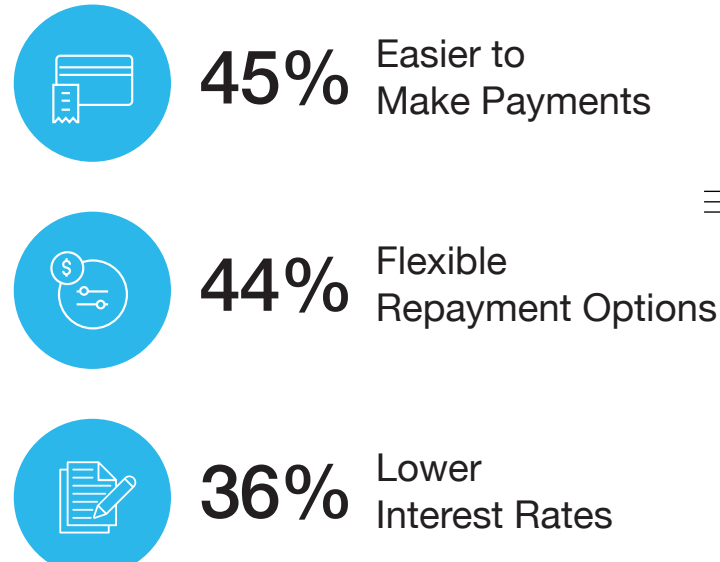


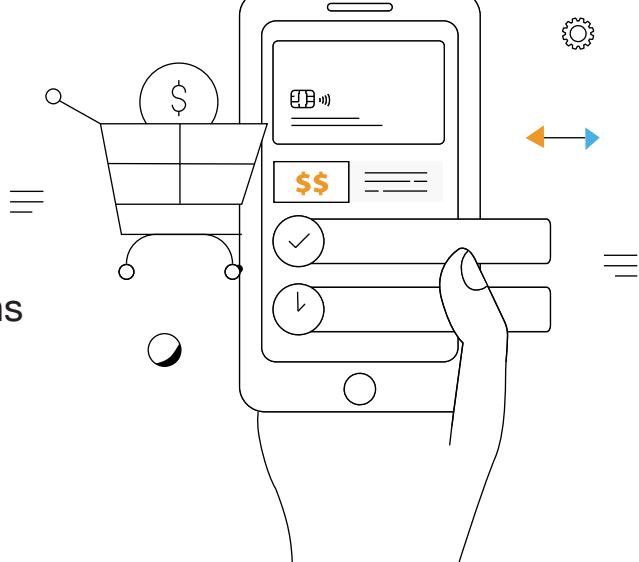
# Buy Now Pay Later

A helping hand without unpleasant surprises

## Top 3 Reasons Customers Use BNPL



Source: C+R Research



## What the Stats are Saying

# 36%

Respondents are comfortable using BNPL as a digital payment solution

Source: 2022 Mastercard New Payments Index

# 55%

Respondents agree they are interested in bill payment options that allow them to pay over a period of time using a BNPL solution

Source: 2022 Mastercard New Payments Index

# 56%

More than half of Americans have used BNPL as an alternative to credit, debit or cash purchases

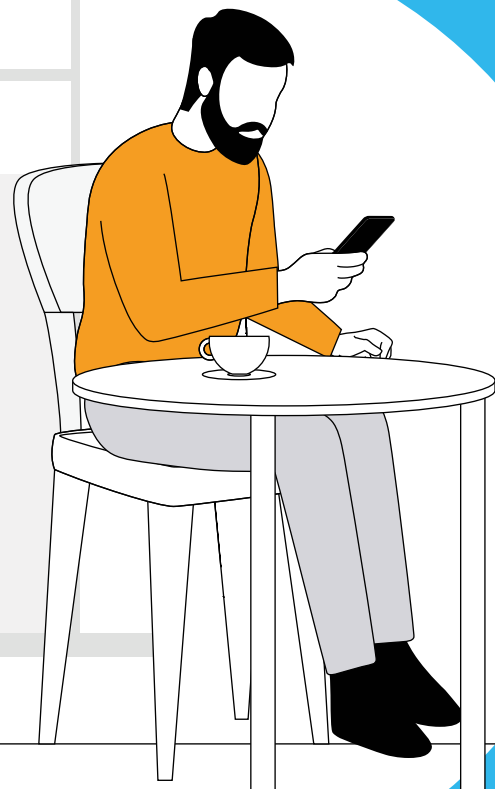
Source: Infographic Journal



# 274%

Growth in global BNPL spend by 2026

Source: Juniper Research Buy Now Pay Later research report



# 2 in 3

Americans are familiar with Buy Now Pay Later as an alternative to credit, debit, or cash

Source: Infographic Journal



# 1.5B

Number of Global BNPL users by 2026

Source: Juniper Research Buy Now Pay Later research report



## The Perfect Solution for All

Become the credit card of choice by providing your customers with i2c's Buy Now Pay Later solution today.

- Increase share of wallet
- Build stronger customer relationships
- Increase purchase volume and frequency
- Open new revenue streams

GET STARTED

