



CREDIT PROGRAM SOLUTIONS

PAYMENTS | BANKING



Offer Superior Credit Products | Stay Top of Wallet | Grow Your Business

The credit opportunity is real. Credit cards are one of the most commonly-held and widely-used financial products in the US and growing exponentially year over year. It is projected that purchase volume will more than double globally in the next eight years.

To capitalize on the popularity of credit cards issuers need to differentiate themselves by avoiding “one-size-fits-all” card programs and features. Now more than ever, issuers require tools that enable them to set their programs apart. Too often, stagnant, legacy processor platforms hold back issuers and keep them from innovating.

An Opportunity to Take Control

Unlike other processors, i2c delivers a smart, flexible advantage with our Agile Processing Platform. Our single global platform is highly configurable and reliable, allowing you to deliver profitable and unique experiences to your customers quickly.

Get to Market Faster

Conceive, configure, test and launch new card programs at your pace without costly technical investment. Optimize your offerings in minutes, not months, all controlled by you.

Shift from “One-size-fits-all” to “Top of Wallet”

Deliver genuine consumer value and drive more transactions with our Agile Processing Platform. Bundle your credit card program with personalized budgeting tools, rewards and real-time alerts to remain engaged with your customers and grow their relationship with you.

Fully Integrated Digital Credit Experiences

Move beyond the card. The i2c platform allows you to connect with your customers anywhere – online, in-store, or via mobile or tablet – and powers two-way engagement while reducing service costs.

Gain market share by delivering one of a kind credit card programs to market on your terms not your processors.

Agile Processing



Conceive

Conceive and design differentiated credit program experiences



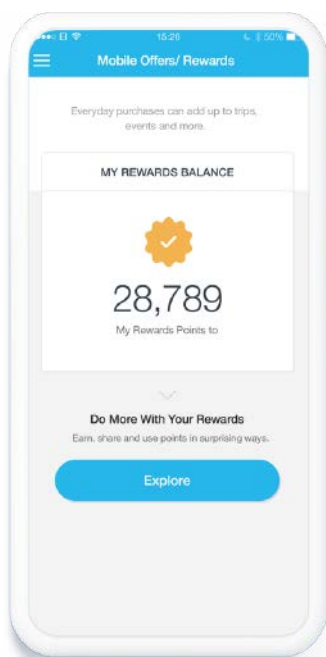
Personalize

Personalize the consumer journey with context-aware offers and loyalty experiences



Control

Take back control and stop waiting on your processor by configuring your own program



Keep consumers transacting with i2c's best-in-class digital loyalty and rewards features.

Meet the Market on Your Terms, Not Your Processor's

With the i2c Agile Processing Platform, you can quickly build programs with the latest features your customers want and respond immediately to changing market needs. Changes can be made in minutes or hours – not months – and done with greater cost efficiency than with legacy processing platforms. All of this is delivered on a single, global processing platform that is highly reliable, secure, scalable, and always available.



Features



Agile Platform

Modular credit features are purpose-built and can be configured to uniquely respond to market needs.



Turnkey Solution

Cloud-based solution speeds your time-to-market with an end-to-end offering which includes fraud tools, customer service module, compliance features and much more.



Account Management

View cardholder profiles and manage interest rates, credit limits, delinquency states, behavior tracking, and more.



Innovation

Monthly platform releases offer a steady stream of new features – keeping your credit card program relevant and top of wallet for your customers.



Engagement & Loyalty

Beyond alerts and notifications, create a two-way customer dialogue with real-time messaging, offers, and in-authorization rewards that offer distinct value.



Revenue Generation

Offer the flexibility of a credit solution while enjoying revenue lift from interchange and non-interest fees.



Digital Access

Reach every customer with 100% coverage – anywhere, on any device (online, desktop, mobile support, & full digital APIs).

Did you know?

65%

Percentage of consumers who put all their purchase volume on credit cards.

