



Content Management System (CMS)

PAYMENTS | BANKING

Customize Brand Design and Streamline Website Updates | Make Changes Quickly | No Downtime

CMS Delivers Compelling Account Holder Websites

i2c's Content Management System (CMS) lets you customize your account holder website's branding, messaging and look, as well as make real-time adjustments via an intuitive and non-technical interface, instead of having to issue a ticket for IT support.

With CMS, adding new content to your website and its mobile app is as easy as logging into the i2c platform, specifying your graphics and copy and clicking to publish. For one card program or many, you have the freedom to configure the options and functionality available to customers on the account holder website from the same interface. With a collection of standard text, images, color schemes and layouts, as well as options to add custom content quickly and easily, CMS keeps your website fresh with minimal effort and cost.

i2c Content Management System



Add fresh content as often as you wish in minutes rather than months.



Communicate account alerts in real-time.



Customize your view per program, account and cardholder (ex. parents, students, seniors, underbanked, etc.)



Define, edit, add or delete website functions, features.



Publish your changes ad hoc or on a schedule, without getting IT involved.

Features

Logical and intuitive web interface with a WYSIWYG (what you see is what you get) editor

- Manage content, layout, color & sections
- Simple drag & drop operation
- Add, delete or modify menus
- Preview option lets you test changes prior to publishing

Flexible design features

- Define the parameters controlling what is displayed and when
- Add or delete site features such as balance inquiry, account activity search, etc.
- Create, edit, and preview website-related emails using built-in or custom templates
- Manage customer permissions, alerts, and legal fine print

Real-time deployment without downtime

Version control based on central repository allows changes to be rolled back easily

Make changes and schedule to launch at a later time

Key Benefits

Stay Fresh and Relevant

- Keep content fresh and relevant, increasing customer engagement with each update
- Quickly align your website in support of marketing campaigns and your overall strategy

Create and Deploy in Real Time

- Update your website in real time by using an intuitive point and click editor
- Make updates quickly to your website and mobile app, without taking your website offline

Update Your Website Without IT Resources

- Define, edit, and add/delete functionality such as customer permissions, emails, and available web features
- Empower non-technical resources to update and manage content, branding, and appearance of customer-facing websites

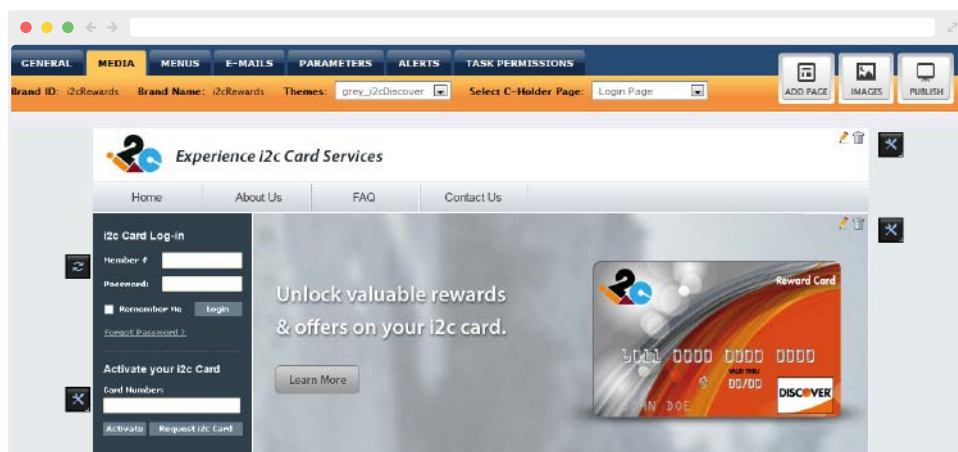
Be More Efficient

- Reduce program costs by eliminating the need for IT resources for website management
- Free up resources to focus on higher-value tasks

How Does CMS Help My Business?

CMS streamlines the process of creating and deploying updates to your account holder website, allowing you to save valuable resource time, minimize website downtime and maintain a more engaging, up-to-date web presence. It saves you time and money by empowering your business resources to manage website content and functionality without involving IT or taking the site offline. Whether it's communicating a service announcement, highlighting a special offer or adding new site functionality or additional card programs, i2c's CMS makes it easy to keep your website up-to-date and aligned with your business objectives.

The drag and drop editor makes instant website updates simple



Add and manage pages instantly and launch in real-time

Sr. #	Name	Description	Parent Name	Active	Delete	Action
1	Home			<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
2	My Cards			<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
3	Card Summary	View your account and balance information	My Cards	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
4	Card Activity	View your transaction details and account statements	My Cards	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
5	Order Supplementary Cards	Get a supplementary card for an authorized user	My Cards	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
6	Manage Supplementary Cards	Activate/Disable your supplementary cards	My Cards	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
7	Account Statements	Manage your Account Statements	My Cards	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
8	Load Funds			<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
9	Bank to Card	Transfer funds from your bank account to your card account	Load Funds	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
10	My Bank Accounts	Define and manage your bank accounts	Load Funds	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit
11	Load Centers Locations	Find load Center locations	Load Funds	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Edit

Easily manage site functionality

Sr. #	Name	Description	Value	Min. Value	Max. Value	Is Active	Delete
1	POPULATE_DD_ACCOUNT_NO	Whether to populate Account Number on Direct Deposit form	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2	Show Profile Picture	Show / upload profile picture on user profile page	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Apply Changes Revert Changes Select / Unselect All

